Didier Buffet

REGIONAL SCIENTIFIC REFERENT - HEMONC



Autonomous | Creative | Patient centricity

LinkedIn | Assessfirst

Passionate about health and ethics issues, I had the chance with Pharmion and then Celgene to participate in the advent of immunotherapy by participating in the marketing in France of Imids from the beginning of the 2000s.

I wish to see the cure of an increasing number of cancers and I do this by promoting the **Good Use** of drugs with as much scientific rationale as possible, thus guaranteeing the best benefit/risk ratio for patients.

61 years old
Driving License
Dijon (21000)

didier.buffet@gmail.com
0687219549

EXPERIENCES

Regional Scientific Referent

CLINIGEN - Since June 2022

- In charge of Gliadel - Carmustine Neuro-oncology and Erwinase in Lymphoblastic Acute Leukemia.
- Area : Half East of France : Lille, Paris, Reims, Strasbourg, Nancy, Dijon, Besançon, Lyon, Saint-Etienne, Clermont-Ferrant, Grenoble, Marseille et Nice

HOSPITAL PRODUCT SPECIALIST

Celgene / Bristol Myers Squibb - January 2019 to September 2021

- Same missions as at Celgene. Sharing Celgene and BMS cultures. We have been pursuing the same objective for a long time: to understand Cancer and to fight against this disease for the good of patients, families and society.
- 2019/2021 Development of Imnovid (pomalidomide)
- **Result** : 1st in France in terms of implementation and growth in 2021 on the Imnovid molecule, still in the top 3 in France since I have been in charge of this drug.
- **Leaving the company** on December 21, 2021 - I realized that I was not cut out to work in large top-down structures. I am a deeply autonomous person who likes prospecting in large sectors and working upstream of the launches of innovative drugs with high added value in rare diseases. I stayed 17 years in this company, it was time for me to change.

HOSPITAL PRODUCT SPECIALIST

Celgene - January 2008 to December 2018

- Management of 3 molecules. Management of proper use, drug safety, training.
  Creation of projects in Burgundy, Franche-Comté & Champagne. (Azacitidine (SMD and LAM), Lenalidomide (SMD Del5q, MCL), Pomalidomide (multiple myeloma), focus on Pomalidomide in relapsed Myeloma.
- Hospital Scientific Associate in myelodysplastic syndromes (MDS). Medical information and information on 5-azacitidine in myelodysplastic syndromes. Public relations. Project Manager.
  Visit of professors and doctors in onco-hematology and oncology.
- Creation of the Celgene Oncology Business Unit in France. My assignment was to monitor and report on the
  safe use of Abraxane (Paclitaxel), indicated for the first-line treatment of pancreatic adenocarcinoma in Burgundy, Champagne and Franche-Comté. Education, public relations and medical information on 5-azacitidine in myelodysplastic syndromes for professors and physicians in onco-hematology as well as opinion leaders in MDS.
- Education, public relations and medical information on 5-azacitidine in myelodysplastic syndromes for professors and physicians in onco-hematology as well as opinion leaders in MDS.
- **Results: **In the top 5 sectors, all products combined. Implementation of innovative and differentiating projects.

HOSPITAL PRODUCT SPECIALIST

Pharmion - September 2004 to December 2007

- Pre-marketing of Thalidomide (IFM 99/06) in myelomas and 5-azacitidine (GFM AZA001) in myelodysplastic syndromes. 1/4th of France Territory East and South East.
- Preparation of marketing authorizations and the launch of Thalidomide and Vidaza.
- Hemostasis and coagulation: Responsible for the development of Refludan (Lepirudin) Anti-IIa Anti-Xa in HIT.

Founding President

Association Nutrisenior - September 2003 to August 2004

- Training organization on the issue of undernutrition in the elderly.
- The Nutrisenior site (nutrisenior.fr) was sold in 2020 to Nutrisens. I am one of the site's experts in the field of nutrition for the elderly.

Member of the Board

Société Gérontologique de l'Est - Since April 2004

Organization of training in gerontology and geriatrics.

HOSPITAL PRODUCT SPECIALIST

Nestlé Healthcare Science - June 1997 to June 2003

- Hospital and Pharmacy product specialist in oral and enteral nutrition in Dijon, Burgundy, France.

- Launch of the Clinutren brand in France.
- **Results :** Top 1 Champion of Sales two years after joining the company. I helped Nestlé Homecare to launch in France by introducing the company Référence Santé, its distribution network in France, thus enabling Nestlé Homecare to be
ready to start its activities on time.

City Pharmacy Salesman in Burgundy

Dolisos - January 1992 to May 1997

- Development of turnover and market share of Dolisos products sold in pharmacies.
- Medical visit of homeopaths and sales in pharmacies.

NAVAL OFFICER

French Navy - August 1990 to December 1991

- English teacher at the naval training center of Saint-Mandrier - Côte d'Azur.
- Liaison Officer attached to the US 6th Fleet in the Mediterranean.
- Interpreter and aide-de-camp to Admiral Tripier, maritime prefect of the Mediterranean region.
- Consulting Officer in charge of recruitment (HR) in Toulon.
- Rank : Lieutenant de Vaisseau (Lieutenant).

SKILLS

Languages

- English ★★★★☆
- Spanish ★★★☆☆

Drug Promotion

- Strategic and Sectoral Action Plan ★★★★☆
- KPI Analysis ★★★★☆
- Remote work ★★★★★
- Product Launch ★★★★★

Communication

- Public Speaking ★★★★☆
- Digital Marketing ★★★★☆
- Négociation ★★★★☆

IT

- Excel ★★★★☆
- Powerpoint ★★★★☆

CERTIFICATIONS

DIGIIT - Expert in Digital Marketing Management October 2021 October 2021
Certification of digital knowledge and skills.

EDUCATION

Expert in Digital Strategy Management

Academy 26

September 2021 to 2022

How to create an effective digital strategy: adapt your corporate communication by optimizing remote work.
Training completed

Certificat **DiGiTT** passed

Moral Philosophy and Care Ethics – Master's level

UNIVERSITY OF BURGUNDY

January 2016 to December 2016

BA of Philosophy under the direction of Pierre GUENANCIA. Master as a free candidate.

DIGUB

UNIVERSITY OF BURGUNDY

January 2003 to December 2003

Interdisciplinary Diploma in Gerontology at the University of Burgundy under the direction of Pr Pierre Pfitzenmeyer.

Masters in Applied Foreign Languages

UNIVERSITY OF PARIS X NANTERRE

September 1985 to July 1990

English and Spanish applied to business, law and economics. Mention Bien.

BACCALAUREATE A1

Lycée Romain Rolland Sens (89)

June 1985

Bachelor of Mathematics and Philosophy.

INTERESTS

Hobbies

- Music, guitar (Paul Simon, James Taylor, etc)
- Photography, video, drone flight
- Cooking
- Knight of Tastevin (Ambassador of Burgundy fine wines)
- IT, remote internet solutions